



# *Diploma in Hospital Administration*

## **1 YEAR- OFFLINE**

- The Course is designed with relevance to the need of the era industrial requirements, thus facilitating enrolled candidates to achieve various career opportunities in the Modern Healthcare Industry.
- The 100 % industry integrated training program will equip candidates with the necessary skills to attain Executive jobs with both the Public & Private sector Hospitals, Speciality Clinics, Diagnostic Centres and all other allied organizations in Health Care Sector .

# COURSE SPECIFICATIONS

- Duration of the course - 1 Year
- Eligibility - Plus Two & above
- Mode of Teaching - Offline



# TOPICS TO STUDY

## FUNDAMENTALS OF MANAGEMENT.

- Principles and Practice of Management
- Personnel Management and Industrial Relations

## LANGUAGE OF MEDICINE.

- Basic Medical Sciences - Anatomy, Micro, Physiology (BMS)
- General Medical Sciences - Medical Terminology (GMS)
- Social and Preventive Medicine (Epidemiology)

## HOSPITAL OPERATIONS AND INFORMATION SYSTEM.

- Hospital Administration and Planning
- Hospital Operations Management
- Strategic Management and Facilities Planning
- Hospital Information System

## FINANCE MANAGEMENT.

- Finance Management and Accountancy
- Managerial Economics

## HOSPITAL SERVICE MARKETING.

## MATERIALS MANAGEMENT.

## QUALITY ASSURANCE.

## COMMUNICATION AND SOFT SKILLS.

- Business Communication
- Organizational Behavior and Sociology
- English language & soft skills







## WHAT IS HOSPITAL ADMINISTRATION STUDIES?

It involves learning about the management and organization of healthcare facilities, such as hospitals, clinics, and medical centers. Students studying hospital administration gain knowledge and skills in areas such as healthcare regulations, healthcare technology, patient care management, and healthcare ethics. The goal of the hospital administration study is to prepare individuals to effectively lead and manage healthcare organizations, ensuring the delivery of high-quality and efficient healthcare services to patients.

### A few Career Options...

- Operations Executive
- Patient Relation Executive
- Patient Counselor
- Billing and Claims Executive
- Project management
- Branding and marketing
- Materials Management
- Purchase Coordinator
- Quality Control Department
- Training and Development

### Why Luminis?

- Economical Fee Structure
- 100 % Industry Integrated Curriculum .
- Industry Veteran Faculty & Doctors as Trainers.
- Internship Opportunity with Leading Hospitals
- CRM Software Training.
- 100 % Placement Assistance





## CONTACT US

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Opp. KSRTC Bus Stand,  
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Call: +91 94001 41424, 94001 51424

### TRIVANDRUM

2nd Floor, Centre Plaza,  
Vazhuthacaud, Trivandrum -  
695 014. Call: +91 85940 02111,  
85940 03111, 85940 04111

### ERNAKULAM

2nd Floor, Commercial Building,  
Near Little Flower Church, Sahodaran  
Ayyappan Road, Elamkulam, Kochi,  
Kerala - 682 020. Call: +91 85920 99944,  
8589995591

### ERNAKULAM II

1st floor, Matchpoint Building, Near Sree Durga  
Temple, Subhash Chandra Bose Road,  
Jawahar Nagar, Elamkulam, Ernakulam, Kerala 682020  
Call: +91 98460 83088, 98460 28988

### PERINTHALMANNA

Central Complex, Next to EK Lodge,  
Perinthalmanna Traffic Junction,  
Calicut Road, Perinthalmanna- 679 322  
Call: +91 85928 33344, 85928 66644

### CALICUT

2nd Floor, Dream World Complex,  
Arayidathupalam, Near Baby Memorial  
Hospital (BMH), Calicut-673 004.  
Call: +91 85940 05111, 98953 58889

### KANNUR

2nd Floor, Hassan Arcade, Opp RT Office,  
Thavakara, Kannur, Kerala-670 002.  
Call: +91 85920 99955, 85929 11144

### PALAKKAD

2nd Floor, MHR Centre,  
Opp. HDFC Bank, Tharekkad,  
Palakkad, Kerala 678 001.  
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